

High

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A quiet, clear, perfect morning. Golf shoes approach. A ball and tee are inserted into the ground. On the ball in tidy letters: GOLFBC.

A driver is positioned and then drawn back. With a mighty stroke the ball is airborne.

The golfer and his group, the tee box and the course shrink as the ball ascends.

The ball rises and at the peak of its trajectory, the shot freezes.

The camera circumnavigates the ball in midair, revealing a spectacular aerial view of the entire golf course - a beautifully manicured course, water, sand, tree-lined fairways, an elegant clubhouse - surrounded by majestic mountain peaks.

The camera stops behind the ball and the scene unfreezes. Following the ball now as it falls to the green, bounces once, twice, rolls and drops into the cup.

The camera follows the ball into the hole and reveals a montage of off-course activities: shopping, dining and dancing - the foursome is on a tear. The montage comes to a sudden stop as a hand wraps itself around the entire scene.

Cut back to the golfer - he pulls the ball out of the cup and kisses it.

Cut to a wider shot - the remaining players congratulate the shooter, the focus softens.

Add super: The difference is.

Add logo: GOLFBC

Add super: www.golfbc.com

